



anywhere cloud



Communication is vital in retail

x-hoppers

Move beyond the headset...

Connect retail assistants and increase customer conversion



x-hoppers: Winner of two consecutive Visionary Spotlight Awards for **Best Emerging Technology Breakthrough (2022)** and **Overall Excellence (2023)**



For more information and a live demonstration, get in touch

email: sales@anywhereinthecloud.com - +441200406849 - [anywhereinthecloud.com](https://www.anywhereinthecloud.com)



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e-commerce focuses on price and ease of access, but there are two things that it can't yet achieve; A great customised in-store experience and instant access to products. However, plenty of day-to-day issues hold stores back from reaching their full potential, such as long waiting times, lack of staff on the shop floor, hard-to-address inquiries and shrink.

Jump ahead of the competition...



CUSTOMER ALERTS VIA TOUCH-FREE QR CODES

Forget dusty call points that have been touched by many people throughout the day. Transform every product into a touch-free call point with instant alerts to your staff each time customers scan a QR code linked to in-store goods. Track customer engagement and take data-driven decisions based on how many times each QR code was scanned.



WORRY-FREE LIFETIME REPLACEMENT

The headsets are of a high quality, using high-quality materials. We offer a hassle-free, worry-free lifetime replacement within the CapEx model. Users can put them through heavy use with the comfort of a replacement if damaged, faulty or even lost.



BOOST CUSTOMER SERVICE WITH AI

Customer A is making a family meal, but is unsure which wine to partner with his spaghetti carbonara, so has asked a customer assistant. The customer assistant can simply ask the AI-powered voice chat for the best wine to pair with the meal Customer A is making. They can then interact with Customer A to not only increase sales, but ensure that Customer A walks away happy.



GIVE YOUR STAFF REAL KNOWLEDGE-ON-DEMAND

When you have OpenAI, the tech behind ChatGPT, integrated into your x-hoppers solution, you can drive training and support by having all the answers at your fingertips. Deliver instant knowledge about every product, from ingredients or functions, to stock levels with a simple spoken question.



AUDIBLE REMINDERS

With day-to-day activities taking priority, sometimes important tasks get missed. Get automatic, audible alerts direct to your headset to ensure that all tasks get completed, and at the correct time, such as temperature sensitive checks and Trading Standards checklists.



CONVERSATION TRANSCRIPT

Identify training requirements with automatic transcription of the day's conversations. All headset conversations are transcribed and are reportable on keywords, and with a daily 'recap' summary report. Or, just watch a live-stream of conversation on the shop floor.

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Use the power of AI to detect and prevent theft in your store by up to 60%



INTELLIGENT ANTI-SHOPLIFTING SYSTEM

In-store video surveillance is essential for shoplifting prevention. The solution detects shoplifting incidents automatically in real-time using deep-learning gesture recognition technology. The gesture recognition software uses the latest advances in Deep Learning to automatically detect shoplifting gestures in stores using existing surveillance cameras.



RECOGNITION OF GESTURES, NOT FACES

Suspicious behaviour can be detected by analysing shoplifting gestures, and not an individual's face. Therefore, no facial recognition is involved. This technology doesn't infringe the privacy of customers in-store. The software doesn't seek to establish the identity of individuals and notifications are only sent in cases where gestures appear to be suspicious.



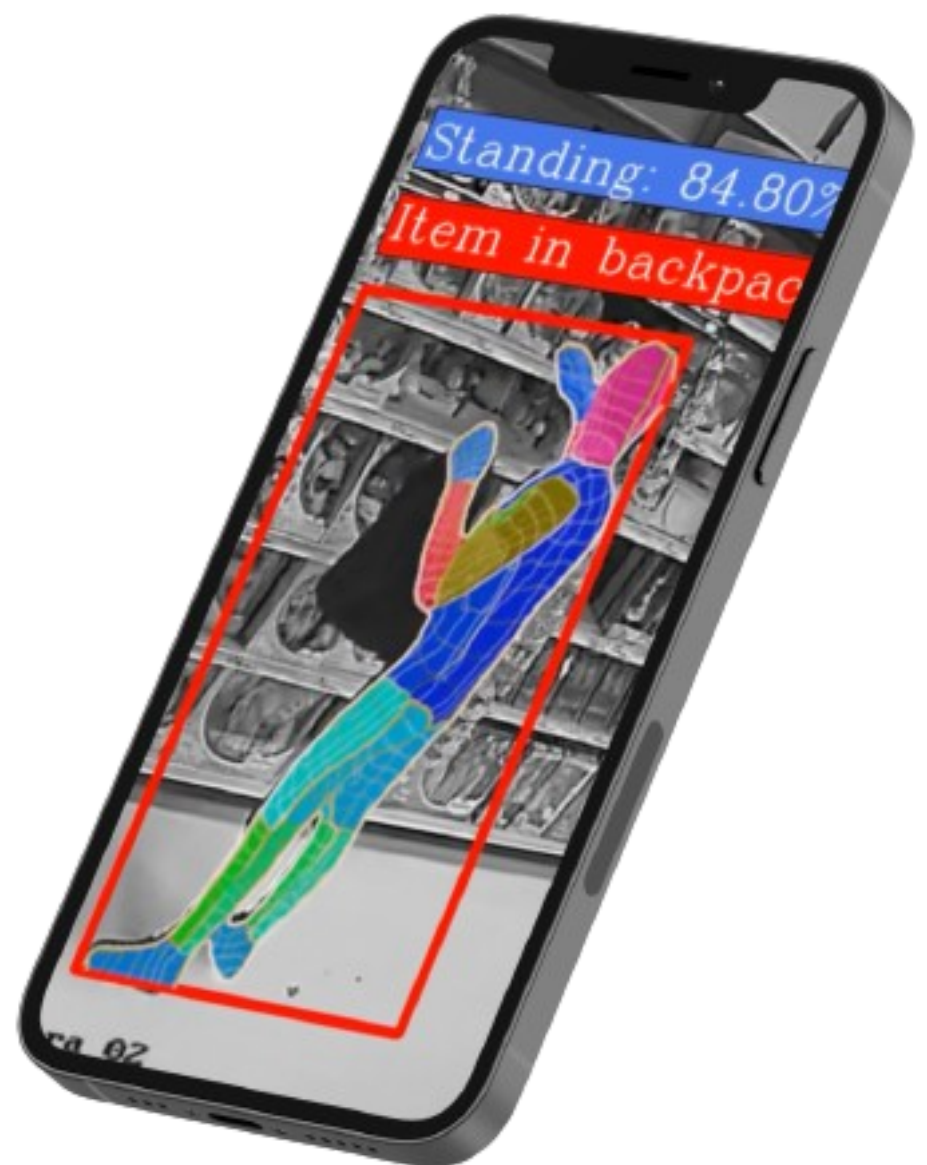
DETECTING SHOPLIFTING GESTURES

To detect shoplifting gestures, the software uses an algorithm that analyses images in real-time. As soon as a suspicious gesture is detected, a member of staff receives a video alert on their smartphone, tablet or computer. They can then intercept the suspect, with the video as evidence, and ask them to return the stolen products.



NON-CONFRONTATION POLICY

Some retailers have non-confrontation policy, whereas staff aren't permitted to confront potential shoplifters unless there is a security guard present, as they don't want to put their staff in danger. To get around this, a targeted announcement can be played through the store loudspeaker system. i.e 'Theft detected in aisle three. Video images are being recorded and will be passed to the police for prosecution'.



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Our other services...



CLOUD TELEPHONY

Your communication system can either boost your revenue or prevent your sales team from reaching their goals. Turn your communication solution into the core of your operations and grow your business with a browser-based, secure-by-design solution.



CONNECTIVITY

Using SD-WAN technology and outstanding service to enhance network performance, reduce costs, and simplify management. We provide customised solutions with PCI Level 1 certification for payment security. With a 24/7 NOC and staged installation, we offer fast site rollouts for reliable network performance.



CONTACT CENTER

Connect with customers from any channel and transform interactions into sales with a SMART Contact Center for calls and chats 100% in the cloud.



GUEST WI-FI SERVICES

A separate Wi-Fi internet connection for visitors and guests to improve security and customers experience. Collate customer data to take your marketing and promotions to the next level.



MULTI-NETWORK SIM

We are the UK's leading Roaming Mobile network, providing market leading, seamless access to all available mobile networks on a single SIM.



IOT & M2M

Connect all your devices to the internet. Our multi-network SIM is the perfect mechanism to wirelessly enable almost anything, anywhere.

Anywhere Group are dedicated to empowering businesses with innovative reliable communication solutions that drive efficiency and foster growth. Our mission is to be the trusted partner of choice for B2B telecommunication services, delivering tailored and cutting-edge communication solutions that enable our clients to connect, collaborate, and thrive in today's interconnected world.

Some of our valued customers...



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